



# DLA Piper advises Nordic Eye in its lead investment into MATE



John Emil Lyngfeldt Svenson  
Partner

Nordic Eye has been the lead investor in a EUR 10M investment round into the Danish e-bike brand MATE. Other investors include, e.g., Jeppe Christiansen, the CEO of Maj Invest.

MATE is a Copenhagen-based e-bike brand which has previously covered record-breaking crowdfunding and secured multi-million euro direct investment from Chanel's 5th generation heir who has invested through the French-based Mirabaud Lifestyle Impact and Innovation fund and the US-based Marcy Venture Partners that was co-founded by Jay-Z.

The investment by Nordic Eye is made with the ambition to create the next Danish-founded unicorn.

DLA Piper advised Nordic Eye in all legal aspects of the transaction.

DLA Piper's M&A-team was headed by John Emil Lyngfeldt Svenson and jointly assisted by Kenni Svanholm Jensen, Anette Moll Berg, Belinda Qehaja, Anna Frandsen, Oliver William Forrester, Pernille Slagelse Fagerberg and Cecilie Mejer Helwig Rasmussen.

For more information please read the press release [here](#) (Danish).

