

# Josephine Bloch Thomsen

## Attorney, Senior Associate



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Josephine Bloch Thomsen provides advice on intellectual property law and marketing law.

Josephine acts for both Danish and international enterprises and is particularly experienced in solving complicated issues in the interface between technology and law.

Josephine advises on registration strategies and assists in enforcing the rights, both administratively and before the courts. She has extensive experience of the latter due to her previous employment with the courts etc.

In addition, she advises on the drafting and negotiating of commercial contracts and liaises with our M&A department in due diligence processes, providing advice on IP-related aspects.

Josephine has lectured on Civil Procedure at the University of Copenhagen and co-authored the article "Appealing judgments by the Danish Maritime and Commercial High Court to the Supreme Court of Denmark – status after approx. two years of the new rules on appealing judgments by the Danish Maritime and Commercial High Court (section 368(4)-(6) of the Danish

Administration of Justice Act)", published (in Danish only) in the Danish weekly law reports in 2016.

Josephine has shared her views on various aspects of her working life in this portrait (in Danish only): "It could be interesting to explore a more team-based approach" | DLA Piper

# Qualifications

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Education	Admitted to the Danish Bar	2018
	Master of Law, University of Copenhagen	2015

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Memberships	The Danish Copyright Society
	Network within litigation and procedural law operated by JUC (a Danish legal training centre)

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# Experience

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## Recent highlights

- Josephine acted for an IT group in a trademark dispute. The action called for in-depth knowledge of the industry, including the new technological advances, as well as the structuring of arguments relating to trademark, marketing and corporate law in a civil action.
- Josephine provides advice to online platforms on terms and conditions in the light of, among other things, the liability-exemption rules set out in the Danish e-commerce Act. She acted for a platform in a criminal case concerning distribution of third-party products, including issues of product safety.
- Together with our M&A practice group, Josephine provided assistance in connection with a transaction involving software for wind turbines. Josephine assisted in the due diligence and was in charge of handling the IP issues raised by the transaction.

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## Career highlights

Senior Associate, DLA Piper Denmark, since 2024

Attorney, DLA Piper Denmark, 2022-2023

Assistant Judge, the Copenhagen Maritime and Commercial High Court, 2020-2022

Corporate Counsel, private business enterprise, 2019-2020

Assistant Attorney, Bruun & Hjejle Advokatpartnerselskab, 2016-2018

Assistant Judge, the Copenhagen Maritime and Commercial High Court, 2015-2016

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## Other positions

Josephine has been a part-time lecturer in Civil Procedure at the University of Copenhagen.

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# Insights

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Co-author of the article **"Appealing judgments by the Danish Maritime and Commercial High Court to the Supreme Court of Denmark – status after approx. two years of the new rules on appealing judgments by the Danish Maritime and Commercial High Court (section 368(4)-(6) of the Danish Administration of Justice Act)"** (published in Danish only), the Danish weekly law reports, **2016**

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# Services

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-  Intellectual Property and Technology
-  IT Contracts
-  Trademark, designs and Copyright
-  Marketing and consumer law
-  Litigation, Arbitration and Investigations
-  Disputes in the Business Sector
-  Intellectual Property and Technology

# Sectors

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-  Consumer Goods and Retail
-  Technology
-  Financial Services
-  Media, Sport and Entertainment
-  Technology
-  Financial Services
-  Consumer Goods and Retail
-  Media, Sport and Entertainment