

Laura Sejr

Attorney



Location	Aarhus
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Laura Sejr deals with IP law, marketing law, consumer law and general commercial law.

Laura provides advice on all IP rights, including in particular copyright, imitation, design rights, trademark rights and other naming rights, including domain names.

Laura is extensively experienced in disputes relating to the enforcement of IP rights (including injunction proceedings and proceedings on the preservation of evidence) as well as in disputes in connection with the safeguarding of trade secrets.

Moreover, Laura assists in drafting, reviewing and negotiating IP-related commercial contracts.

In addition, Laura provides advice on compliance with the Danish Marketing Practices Act as well as on issues of commercial law in general, and has, within this area, extensive experience in dispute resolution and has conducted a number of lawsuits and arbitration proceedings.

Qualifications

Education	Admitted to the Danish Bar	2024
	Master of Law, Aarhus University	2021
	Studies, Université Jean Moulin (Lyon III), France, LLM	2020

Experience

Career highlights	Attorney, DLA Piper Denmark, since 2024
	Assistant Attorney, DLA Piper Denmark, 2021-2024
	Trainee, DLA Piper Denmark, 2019-2021
	Law Student, DLA Piper Denmark, 2019

Services



Protecting Business Assets



Global Investment Funds



Life Sciences



Intellectual Property and Technology



Media, Sport, and Entertainment



Trademark, designs and Copyright



Marketing and consumer law



Litigation, Arbitration and Investigations



Disputes in the Business Sector

Sectors



Hospitality and Leisure



Media, Sport and Entertainment



Industrials



Life Sciences



Technology



Consumer Goods and Retail