

Pernille Fagerberg

Attorney, Senior Associate



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Pernille Fagerberg provides advice on marketing law and consumer law to Danish and non-Danish clients. Her advisory services relate to the sale of subscriptions, marketing on social media and the use of influencers, green marketing activities, review of terms of sale and delivery, price marketing, online shopping, and competition conditions.

Pernille also provides advice on trademark rights and other rights to names, including domain names, design rights, and product imitations, as well as on enforcing these rights in infringement cases.

Qualifications

Education	Master of Law, University of Copenhagen	2018
	Studies at the University of Wollongong, Australia	2017
	BA Law, University of Copenhagen	2016

Experience

Experience	Trainee, DLA Piper Denmark	2017-2019
	Junior Associate, Danish Consumer Ombudsmand	2016-2017

Services



Intellectual Property and Technology



Intellectual Property and Technology