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Karsten Pedersen
Partner



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Attorney

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Wizkids is a successful Northern European EdTech company founded in 2005 by Uffe Gorm Pal Hansen and Jonas Lund aiming to help students unleash their full potential and level the playing field for all students. Wizkids offers AppWriter, EduLife, TxtAnalyser, and MathSolver to more than 1 million users.

Wizkids currently employs over 50 staff across Denmark, England, Norway, and Sweden.

By being part of the Texthelp Group, it will be possible for us to take our products to a new level. We look forward to continuing to deliver impactful products to students across Northern Europe and beyond, says Uffe Gorm Pal Hansen.

Wizkids becoming part of the Texthelp group is really something special and the climax in our journey so far. Joining the Texthelp Group will allow us to reach many more students and make a greater impact with our products across multiple geographies. I am looking forward to working with Martin and the wider combined team in the Texthelp Group as we work towards our shared goal of an even playing field for all, says Jonas Lund.

Texthelp is a global technology company. Their mission for the last 20 years has been to create technologies that can help people read, write and research with confidence. Whether at school or work. Over 30 million people use Texthelp's products on a regular basis.

Read the press release [here](#).

Hansen & Lund ApS was advised by advised by a team led by Karsten Pedersen and Andreas Egeblad Arendt.

Services

Virksomhedsoverdragelser (M&A), Corporate M&A
