



# DLA Piper assists ARTSMedia in connection with establishment and investment agreement



Ulrik Bangsbo Hansen  
Partner



Anette Moll Berg  
Partner



Kristine Hansen  
Attorney

DLA Piper has assisted ARTSMedia Denmark and its founders in relation to the company set-up and a strategic important investment from China Medical International Health Ltd, HK. The investment allows ARTSMedia to execute its business plan with the aim to be the preferred IVF media provider chosen by IVF laboratories for optimal ART solutions. ARTSMedia was established based on a unique combination of expertise from leading IVF experts Dr. Lotte Stroebech and Dr. Claus Yding Andersen.

Ulrik Bangsbo Hansen has been appointed vice chairman of the board in connection with the transaction.

You can read more about ARTSmedia Denmark [here](#).

The core transaction team from DLA Piper was Ulrik Bangsbo Hansen, Anette Moll Berg and Kristine Hansen.