



DLA Piper advises the owners of Sleeknote on the sale to Drip



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Sleeknote, a cloud-based forms and on-site engagement tool provider, has been sold to the Minneapolis-based e-commerce marketing platform Drip.

Headquartered in Denmark, Sleeknote will become the site for Drip's European operations. With the acquisition, the companies have 150 employees and serve more than 10,000 brands across 100 countries.

Read more about background and perspectives on Sleeknote's [website](#).

Or read about the macro perspectives for marketing [here](#).

The sellers of Sleeknote were assisted by a team led by Jan Snogdal, Thomas Hagelskjær and Sanela Lulic.

Services

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