

# A Glimpse into the Digital Future

*This is why strong digital skills in your boardroom becomes even more important during the next decade(s)*

Thomas Kovsted  
CEO IBM Denmark



# How has IBM transformed in its 110+ year history?

For the past 110+ years, IBM has continuously refocused—powering the evolution of business and society

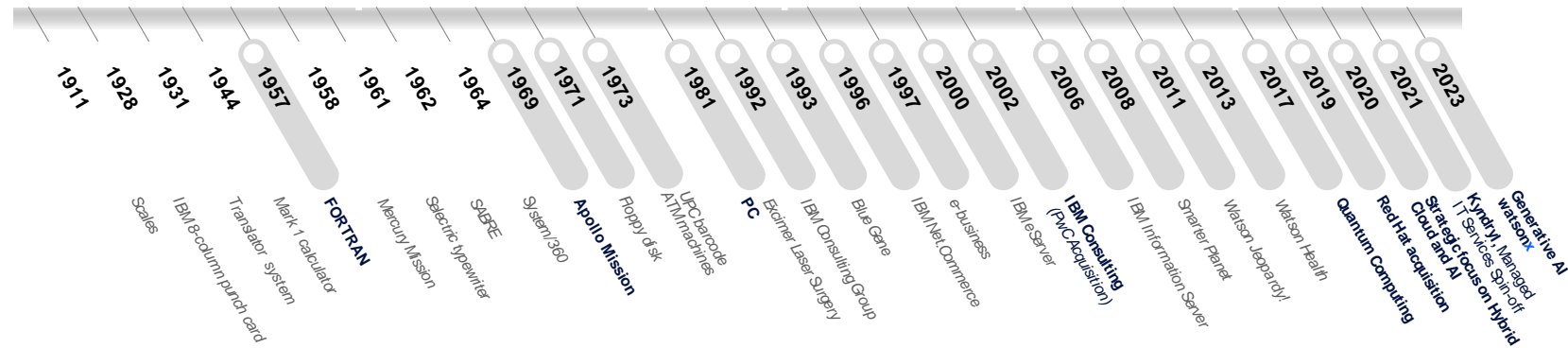
If you roll back 100 years and look at the history of IBM, the one thing that is more remarkable than what we've done, is that we keep reinventing ourselves.

IBM has continued to evolve, transforming over decades, refocusing and integrating the latest technologies into our thinking and offerings, to provide greater value for our clients.

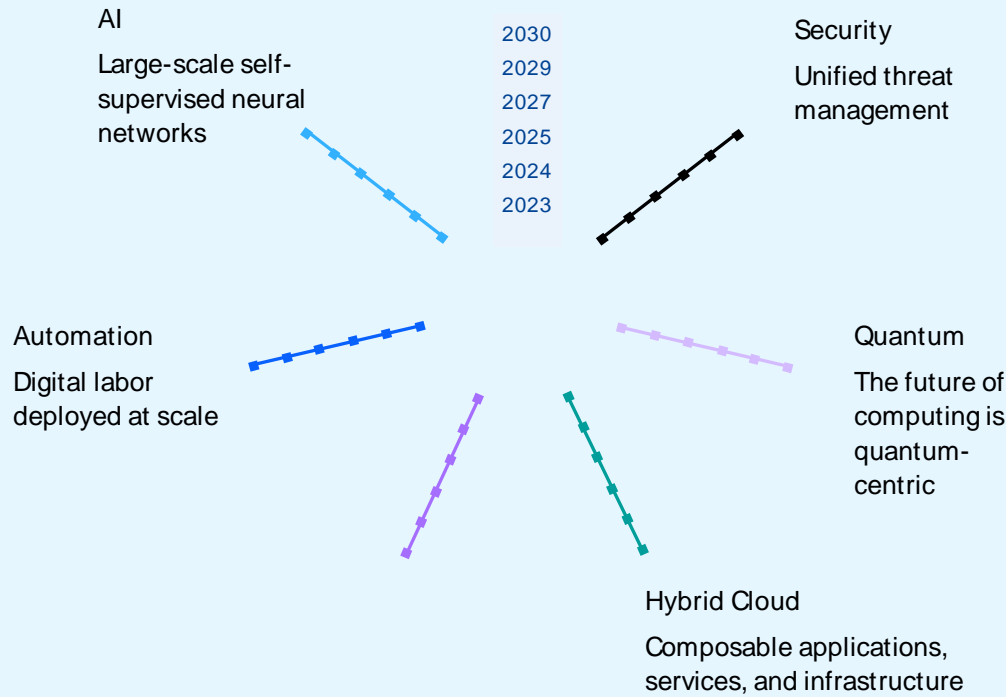
Our firsthand experience positions us well to lead clients in their transformation journeys and reduce risk by leveraging lessons learned from our own internal transformation.

Throughout our history, we have transformed from a hardware-centric to a technology services-oriented company.

2



# IBM Research & Technology Atlas



We are writing the next chapter in computing with six long-term technology roadmaps that will bring a new era of performance and efficiency to information technology and business.

<https://www.ibm.com/roadmaps/>

# IBM Institute of Business Value

The screenshot shows the IBM Institute of Business Value website. The navigation bar includes the IBM logo, search, and user profile icons. The main content area features several articles:

- 6 hard truths CEOs must face:** How to leap forward with courage and conviction in the generative AI era. Brought to you by the IBM Institute for Business Value, IBM's thought leadership think tank. Includes "Learn more" and "Subscribe for more insights from IBM IBV" buttons.
- Spotlight: The CEO's guide to generative AI:** CEOs are used to being in the hot seat. Only the toughest problems land on their desks—and how those problems are solved often defines an organization's future. Brought to you by the IBM Institute for Business Value, IBM's thought leadership think tank. Includes a "Learn more" button.
- Banking and Financial Markets:** Our reports help banking leaders enable radical transformation by building and participating in digital industry ecosystems, networks, and platforms. Includes a "Subscribe for more insights from IBM IBV" button.

The right side of the page features a large blue graphic with a globe and data points, and a photo of a woman working at a computer.

<https://www.ibm.com/thought-leadership/institute-business-value/en-us>



# AGENDA

1

Explosion of Digital Data

2

The Future of AI

3

Entering the Quantum Decade



# AGENDA

1

Explosion of Digital Data

2

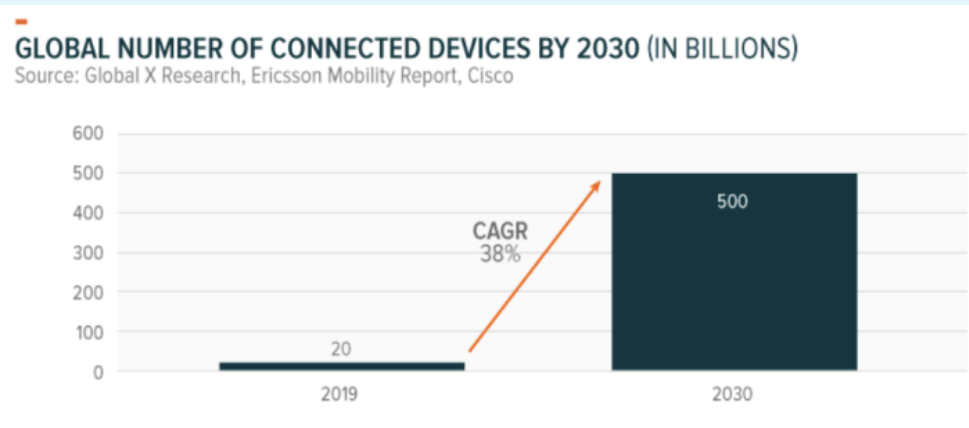
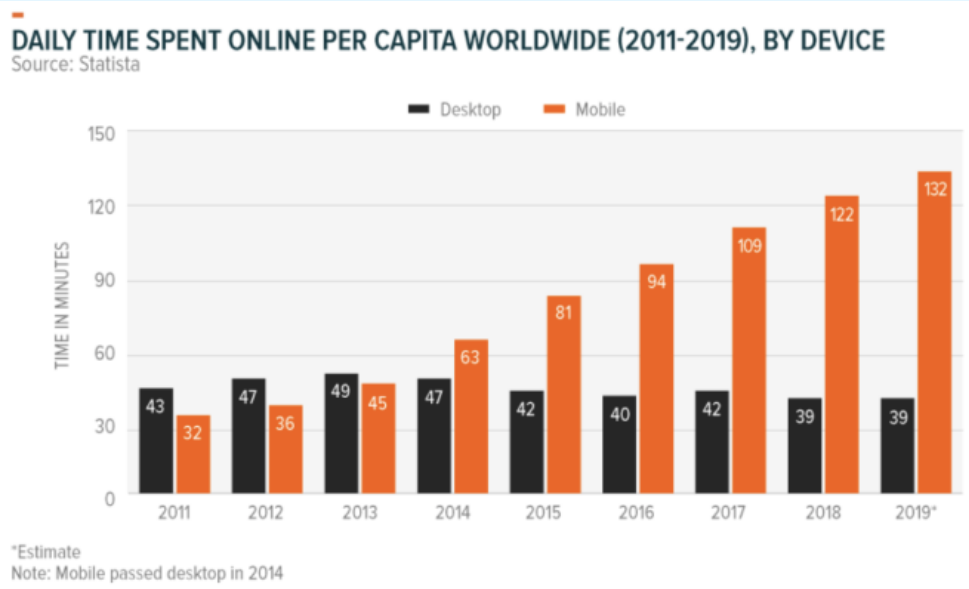
The Future is an AI Economy

3

Entering the Quantum Decade



# Today's Digital Reality



## ChatGPT Sprints to One Million Users

Time it took for selected online services to reach one million users



\* one million backers \*\* one million nights booked \*\*\* one million downloads

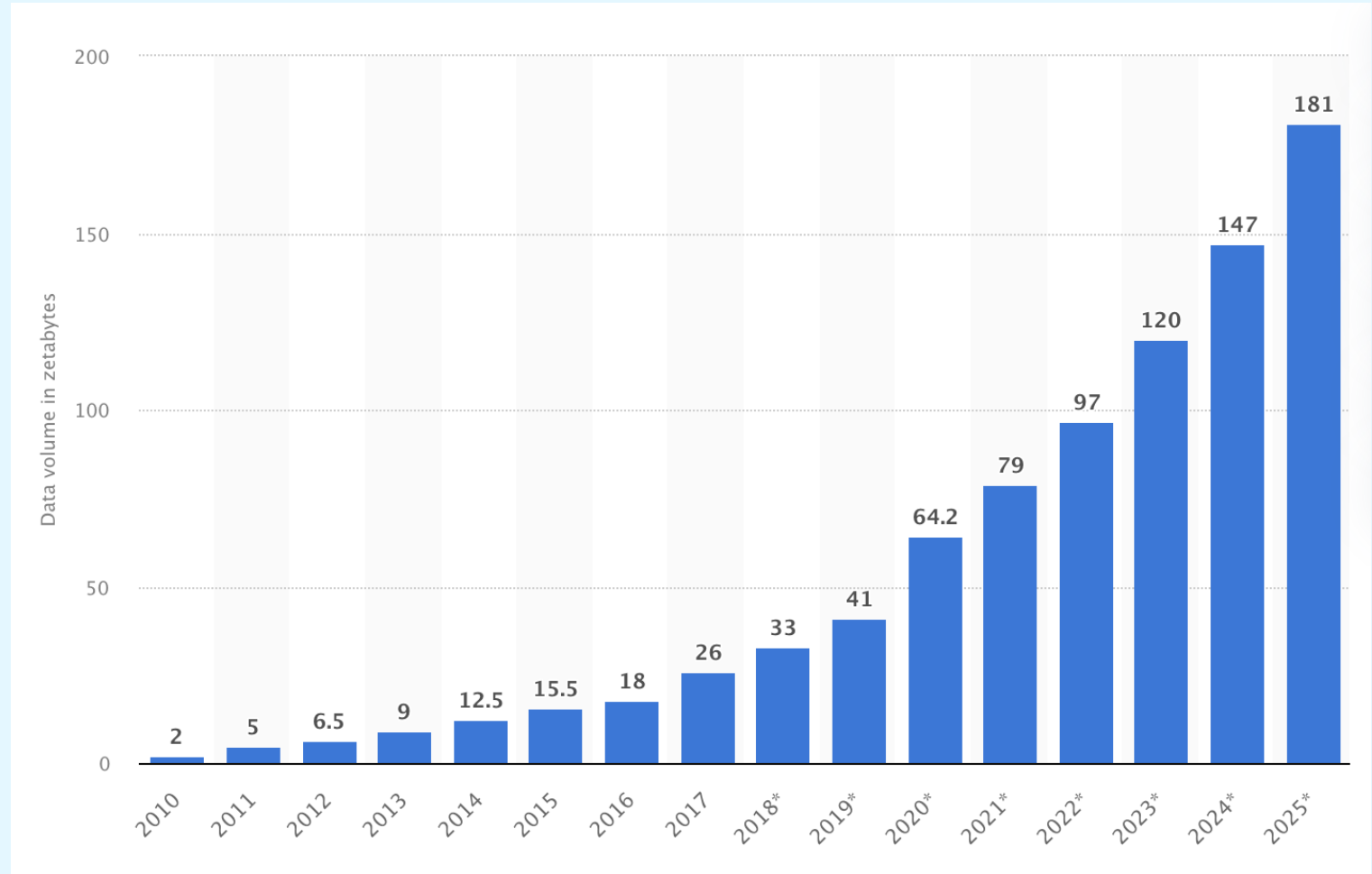
Source: Company announcements via Business Insider/LinkedIn



statista

# The World's Data Volume/The Data Explosion

- *“We expect the data universe to reach 660 zettabytes by 2030 – equivalent to 610 iPhones (128GB) per person”.*
- *By 2025 50% of the worlds data is created at the edge*
- *“By 2050 we will have 50.000-500.000 Zettabytes, which is 1,000 - 10.000 times bigger than in 2020”.*
- If you store 100 Zettabytes on a stack of CD-ROMs = 509,1 times the mean distance from the Earth to the moon.



# AGENDA

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# Think 2030

- 1 1 trillion transistors on a single chip
- 2 AI models with trillions of parameters
- 3 Quantum systems represent  $2^{100}$



# The future is already here - it's just not evenly distributed

*William Gibson*

A Transformational Point  
in Aerospace History?

Taking drones to the  
next level?

Expected to be in  
general use by 2028

Test plane already  
outperforms skilled test  
pilots



AI will not replace managers but managers who use AI will replace those who don't

2024

**Adopt multi-modal foundation models** in the hybrid enterprise. 5K pre-built & targeted models developed weekly

**Build AI governance** practice aligning to local & industry regulations.

2025

**AI creator vs AI user**  
Everyone becomes an AI engineer. Release innovation power by democratizing employee access to AI for business.

**Agentic AI**, moves AI from reactive to proactive with minimal human oversight

**AI Scaling**  
More flexible and energy efficient technology will make AI more affordable and “green”.

2028+

**Introducing analog AI chips** allow you to address growing data volumes & model complexity within same energy envelope.

Allow AI to be performed where data is born

We will build autonomous AI that can reliably and efficiently learn from its environment and respond to previously unseen situations

<https://research.ibm.com/blog/analog-ai-chip-low-power>

AI will not replace managers but managers who use AI will replace those who don't

## 2030

**Build empathic and intrinsically responsible AI agents.**

Our AI agents will start to understand and adapt to human personality at both the individual and collective levels, thus enabling more natural and effective interactions. The systems empowered by these AI agents will exhibit the emergence of emotional intelligence.

## 2030+

**Our AI models will be composed of modules with different cognitive abilities:**

Perception, memory, emotion, reasoning, and action), enabling them to exhibit behavioural norms for social interactions and mutual theory of mind.

By being able to predict, act, plan, and adapt to new situations and environments, these unified neural architectures will enable a broad variety of use cases requiring effective human-machine collaboration.

## AGI

Not an IBM statement

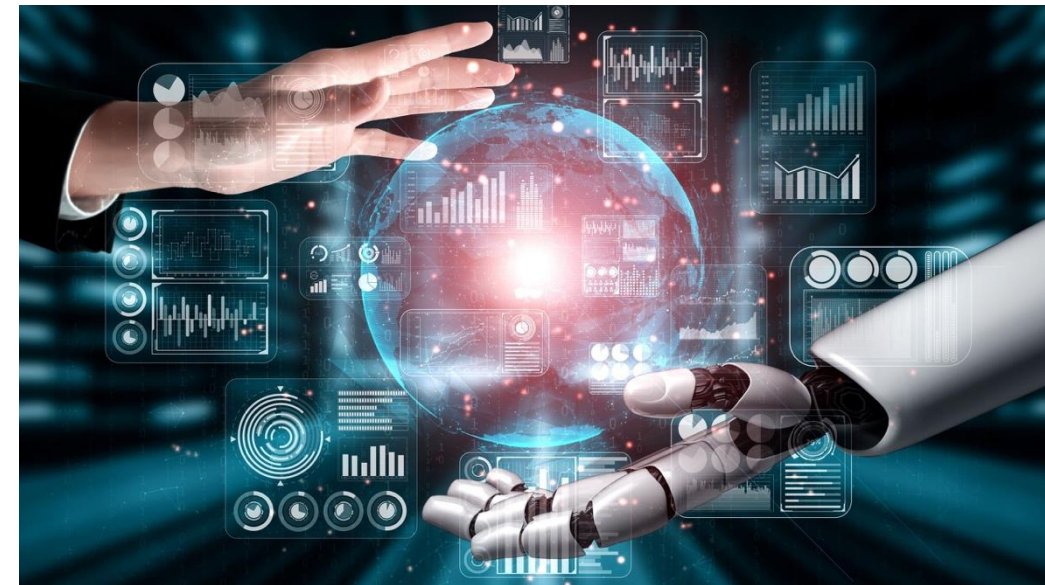
**A field of theoretical AI research that attempts to create software with human like intelligence and the ability to self-tech**

AGI will create an explosion of intelligence. We will see AGI systems/robots with an IQ of +10.000

We can solve problems we never have been able to solve

# The Future of AI: What It Means for CxOs

- **Hyper-Personalization:** AI will enable highly personalized products and services, tailored to individual preferences and behaviours.
- **Automation of Complex Tasks:** AI will automate complex processes beyond simple tasks, from legal work to advanced scientific research.
- **Enhanced Human-Machine Collaboration:** Smarter and more efficient collaboration between humans and machines.
- **New Business Opportunities:** AI will unlock new opportunities and markets, from healthcare to finance, creating new markets and revenue streams.





# AI-assistenter over alt...

## **Glem “Internet-of-things” Gør klar til “AI-of-things”**

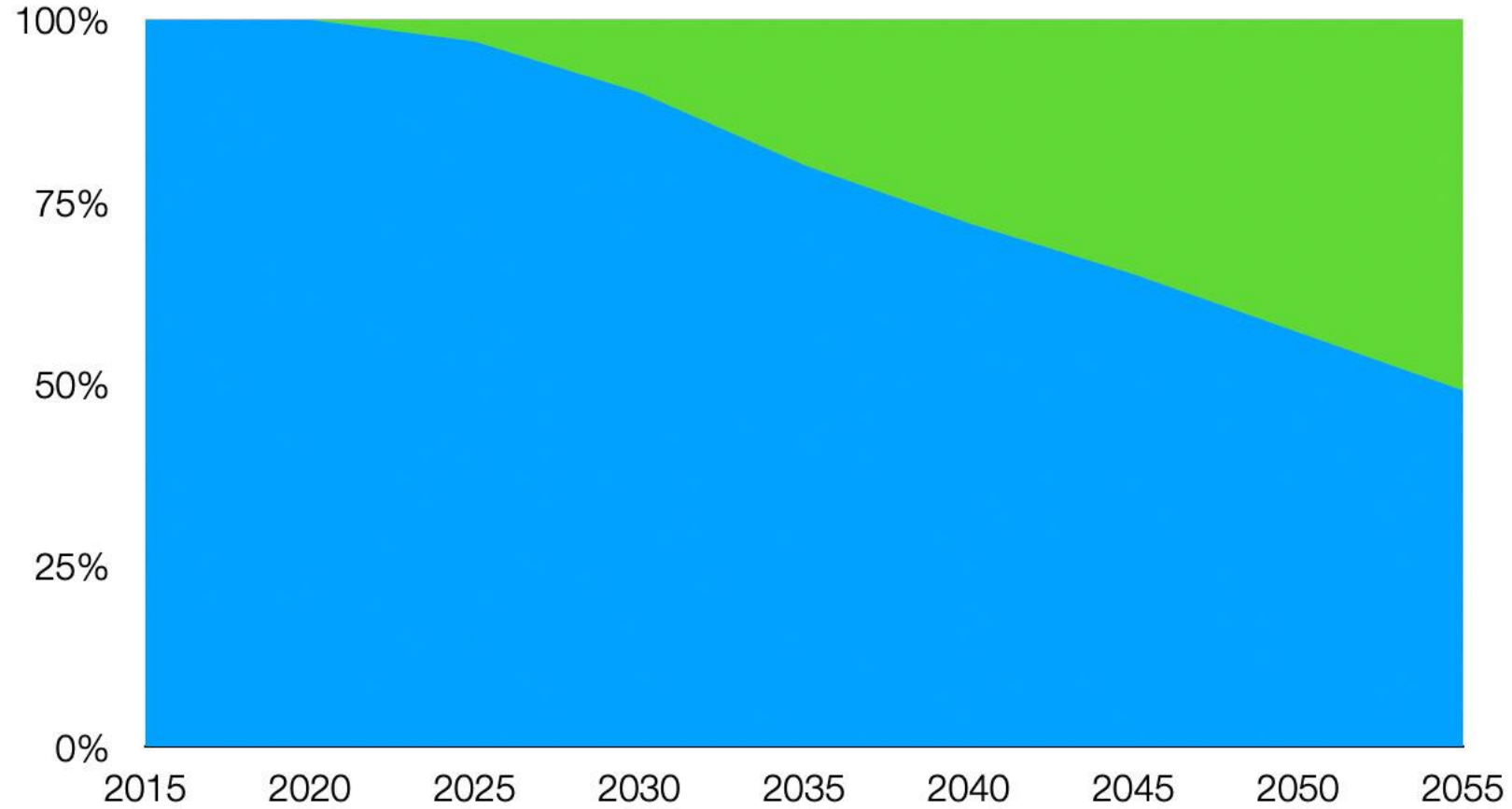
AI-systemer vil være alle steder:

- I vores mobiltelefon
- I vores support funktioner
- Når en telefonsælger ringer
- I form af personlige AI assistent
- I fjernsynet
- I bilen
- osv



# Hvem kommunikerer vi med?

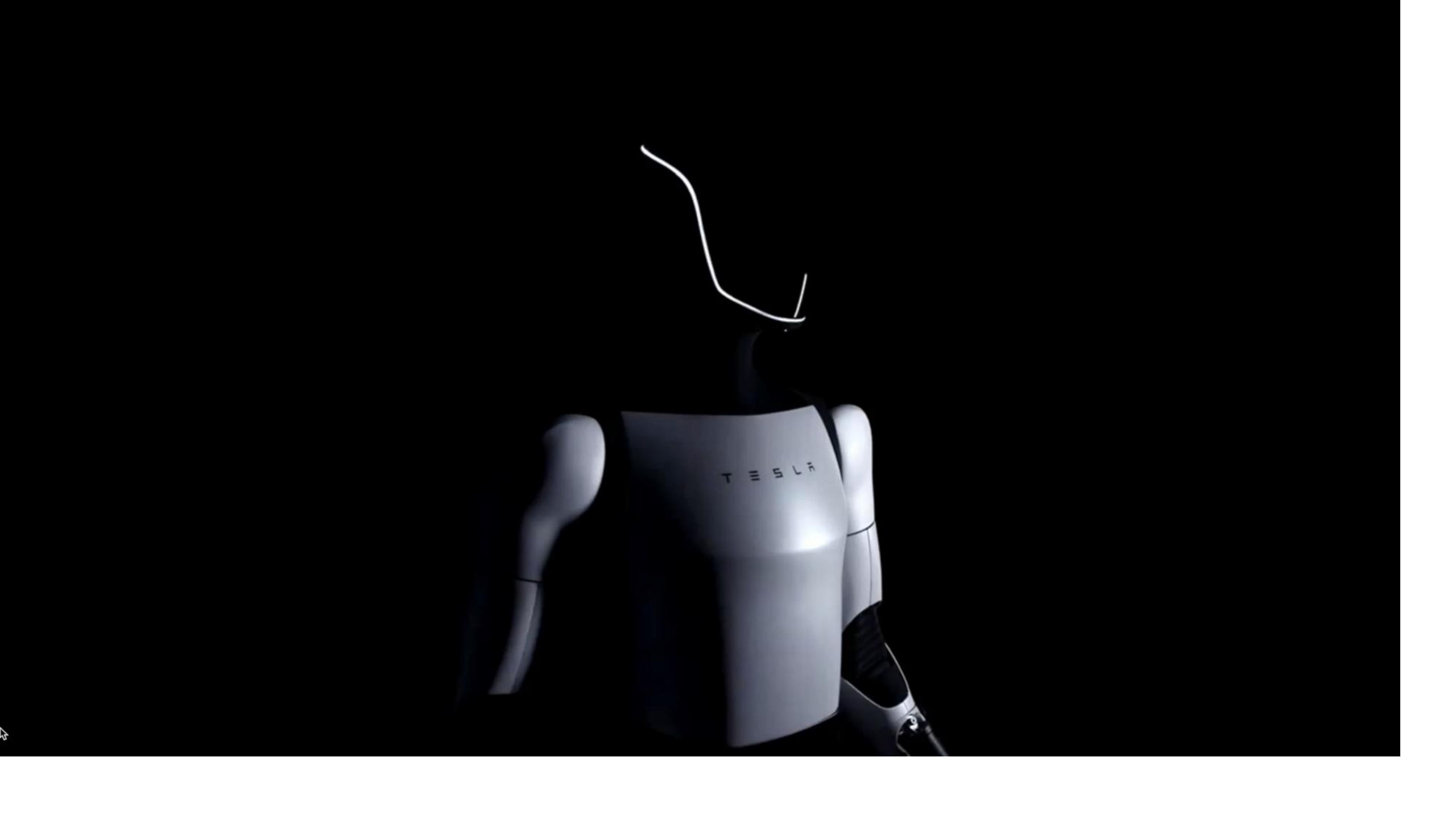
Mulig udvikling i vores daglige kommunikation frem til 2040





A futuristic white robot with a circular head and a glowing blue display on its face stands in the foreground. The background shows a modern, bright living room with large windows, a white sofa, and people sitting on it. The scene is set in a high-rise building with a view of a city and greenery.

# Den store husrobot- revolution

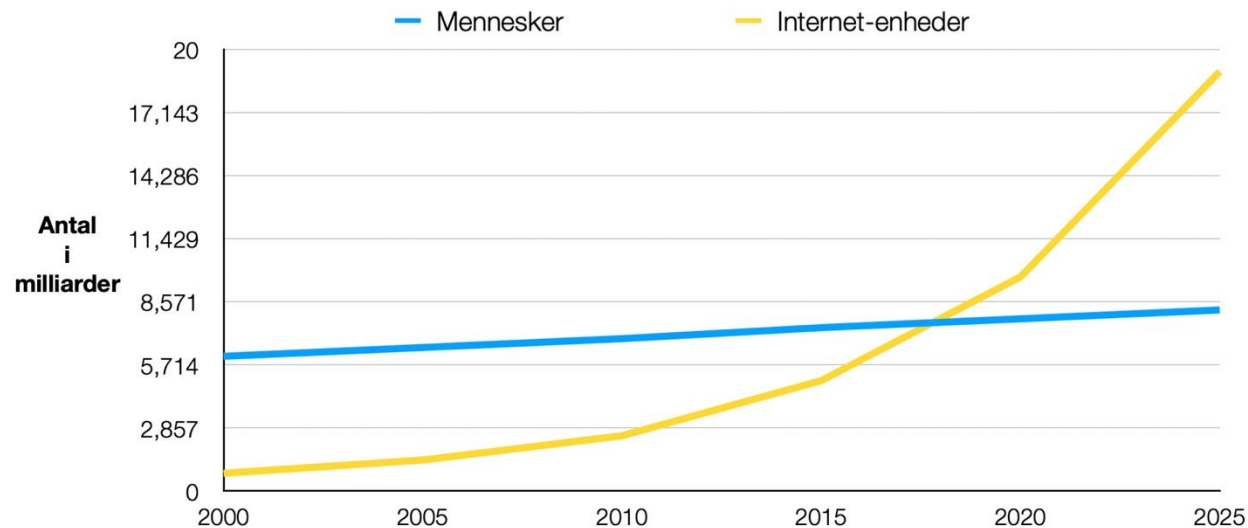


TESLA

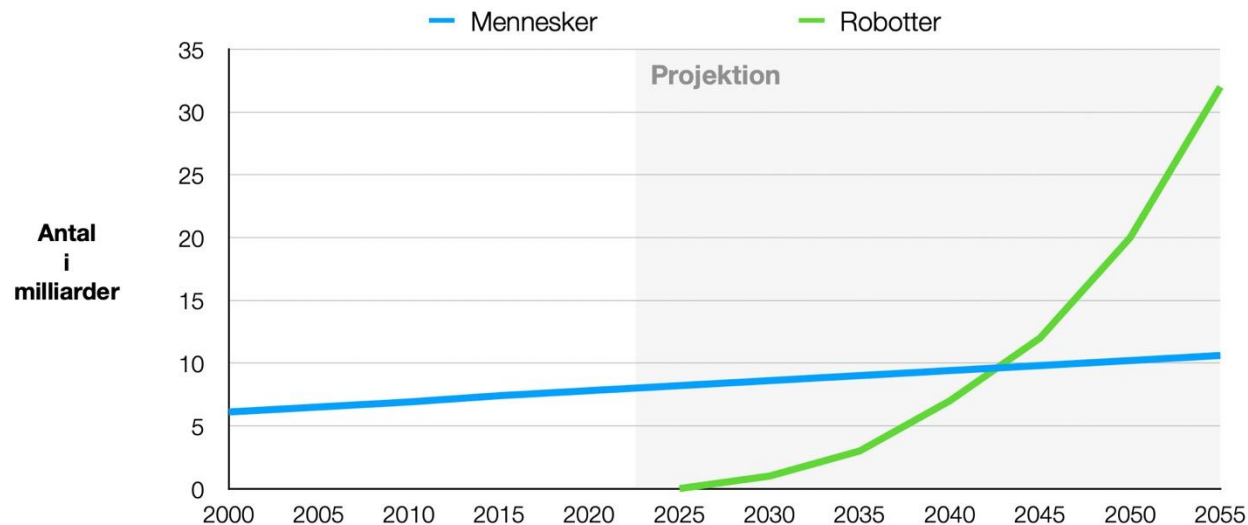
“De teknologiske fremskridt vi gør over de næste 50 år pga AI vil være langt større end alle dem vi har gjort siden menneskehedens begyndelse lagt sammen”

Sam Altman, CEO OpenAI

Antal på globalt plan (Fra 2000 til 2025)

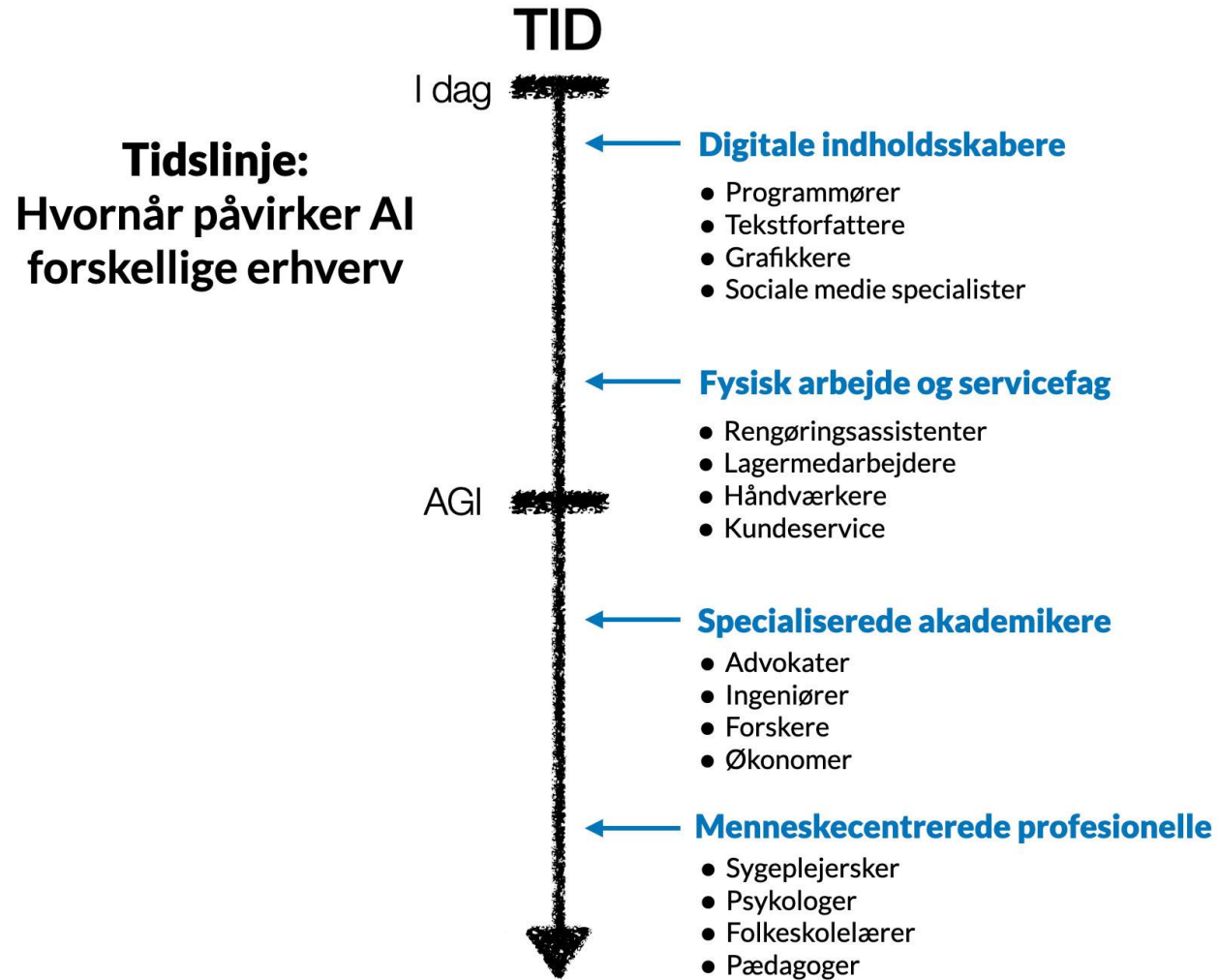


Antal på globalt plan (Fra 2000 til 2055)





# Hvilke jobs vil AI påvirke?



**Det store spørgsmål:**

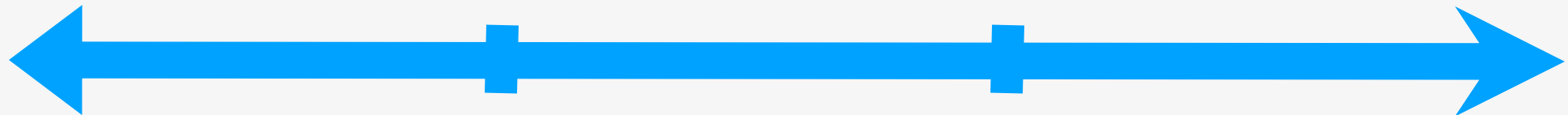
**Vil AI gøre os arbejdsløse?**

**Sandsynligvis**

# En overgangsproces

- Vi går mod kortere og kortere arbejdsdage.
- Arbejdsløshed er sandsynligvis endestationen.
- Bliver arbejdsløshed snart et mål?
- Vil vi kalde det noget andet end arbejdsløshed?

**I dag**



**Arbejdsuge:**

5 dage  
af 8 timer

**Arbejdsuge:**

4 dage  
af 6 timer

**Arbejdsuge:**

2 dage  
af 4 timer

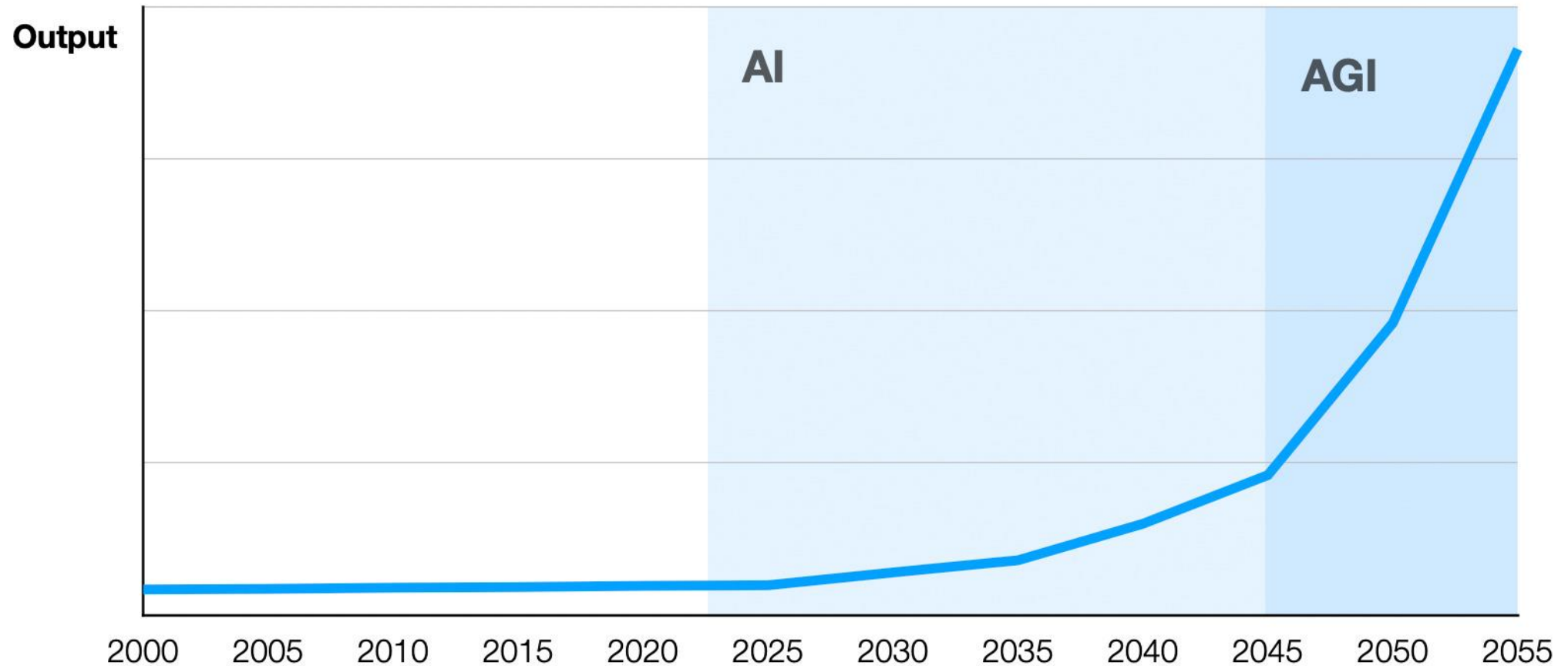
**Arbejdsløs!**



# En overflødheds-økonomi

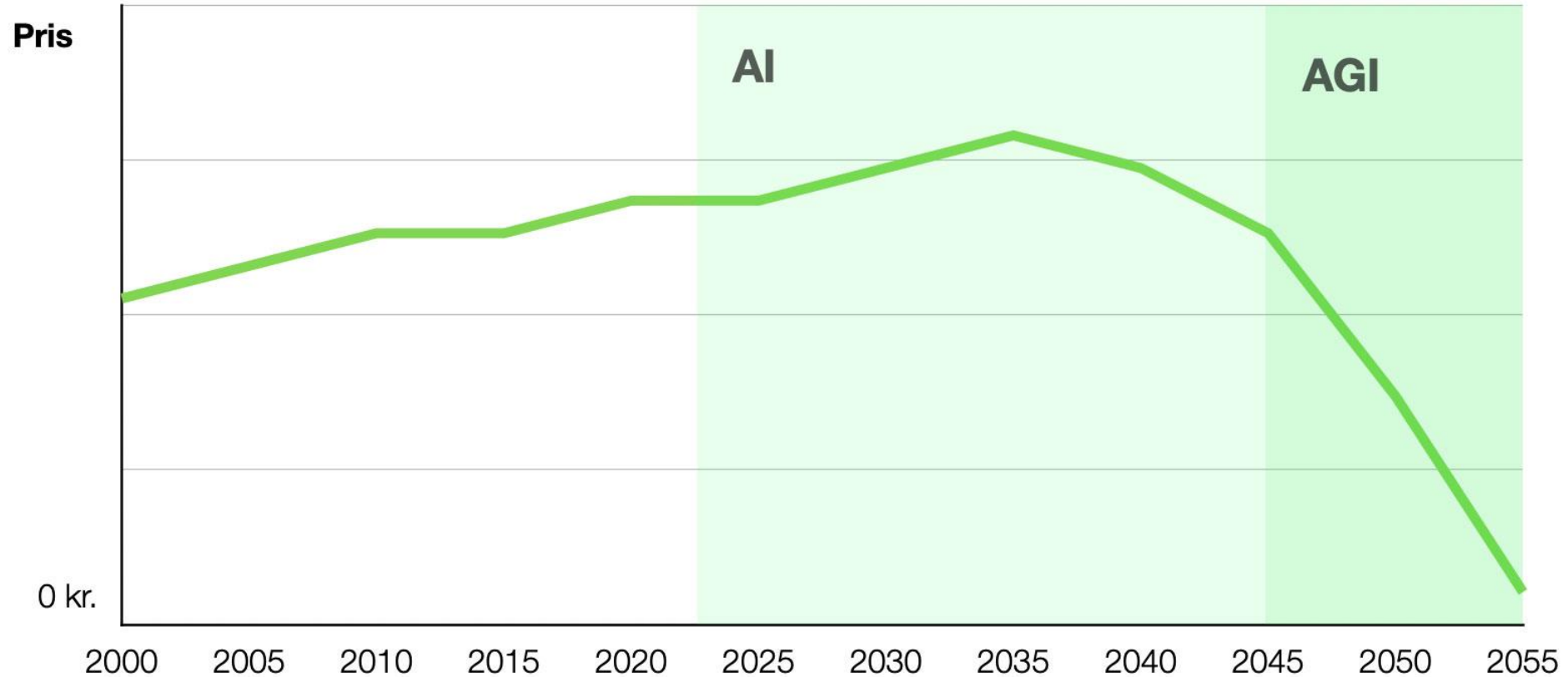
Arbejdskraft-generator → Output-generator → velstandsgenerator

## Udvikling i årligt output pr. selskab



# En overflødheds-økonomi

Mulig prisudvikling for én pakke tandpasta



IBM Institute for  
Business Value

# The Quantum Decade

A playbook for achieving awareness,  
readiness, and advantage

Linkedin:

<https://www.linkedin.com/in/thomas-kovsted-b877761/>

<https://www.linkedin.com/in/christoffer-mohr/>



# The limit of bits

For decades we've been simplifying nature into **1**s and **0**s because that was the only way we could manage to create a useful and scalable system of computation.

```
0010011011100100100010010010011001001110010111
0011111001010010001110001000100101000100100101
0101001010101110010011011100100100010010010011
0010011100101110011111001010010001110001000100
1010001001001010101001010101110111001110010101
1110
```

# One of the world's most powerful supercomputer

**Oak Ridge National  
Laboratory  
US Department of Energy**

Summit supercomputer specs

200 quadrillion calculations  
per second

9216 IBM Power 9 processors

27,648 NVIDIA GPUs

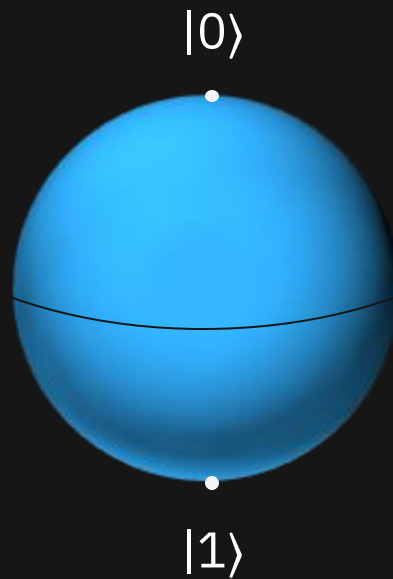
250 PB File System

IBM Red Hat Enterprise Linux  
(RHEL) v 7.4 Operating System

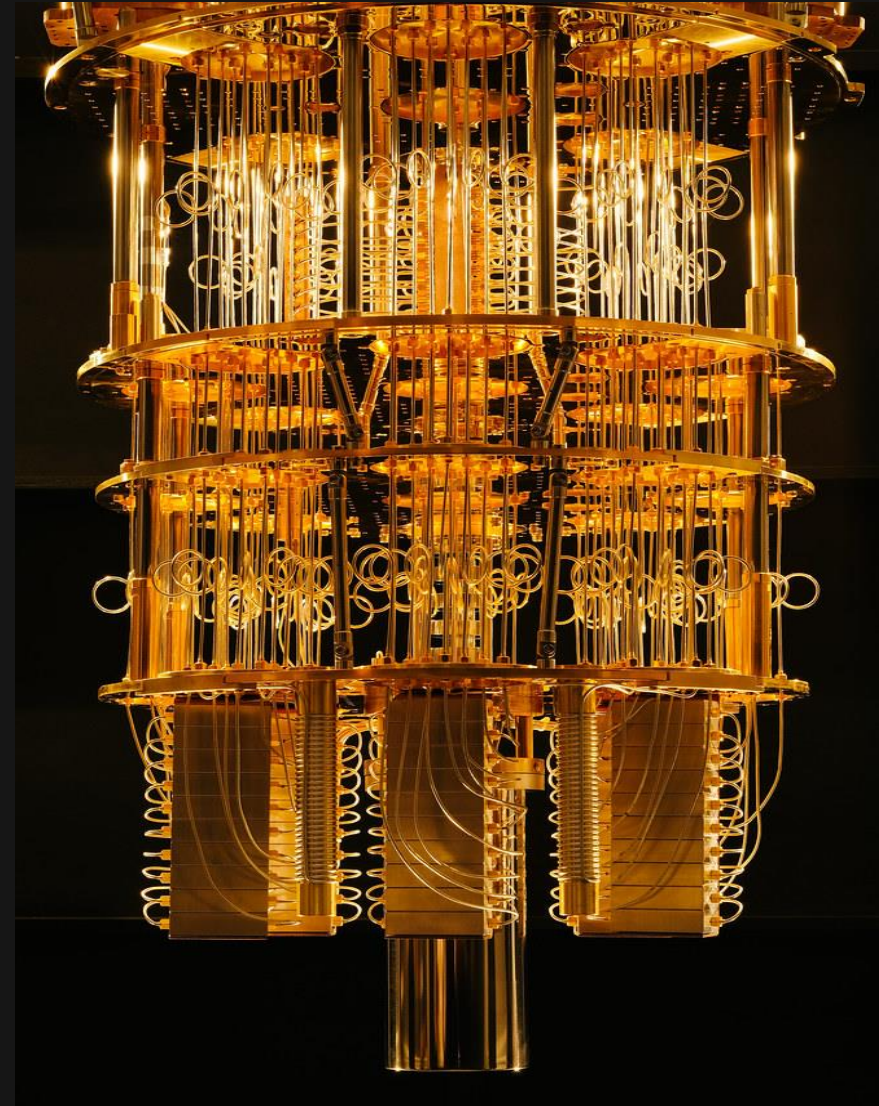


<https://www.ibm.com/thought-leadership/summit-supercomputer/>

# Quantum bits (qubits) and quantum circuits



A quantum bit or qubit is a controllable quantum object that is the unit of information



# Exponential growth

IBM Quantum

# 2<sup>275</sup>

**275 qubits** – more quantum state dimensions than there are atoms in the observable universe.

$$\sim 6.1 \times 10^{82}$$

Scaling as  $2^n$

60,708,402,882,054,033,466,233,184,588,234,965,832,575,213,720,379,360,039,119,137,804,340,758,912,662,765,568

# Exponential growth

**275 qubits** – more quantum state dimensions than there are atoms in the observable universe.

60,708,402,882,054,033,466,233,184,588,  
234,965,832,575,213,720,379,360,039,119,  
,137,804,340,758,912,662,765,568

~  $6.1 \times 10^{82}$

181 zettabyte = 397.8g DNA = 1.79 humans

6pg per cell \* 37 trillion cells/human = 222g/human

1/ (455 exabytes/g/ 181 zeetabytes) = 397.802197802g

1.7919017919 humans per worlds data volume

Sources:

[https://arep.med.harvard.edu/pdf/Church\\_Science\\_12.pdf](https://arep.med.harvard.edu/pdf/Church_Science_12.pdf)

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4484964/>

... or 77.26 qubits

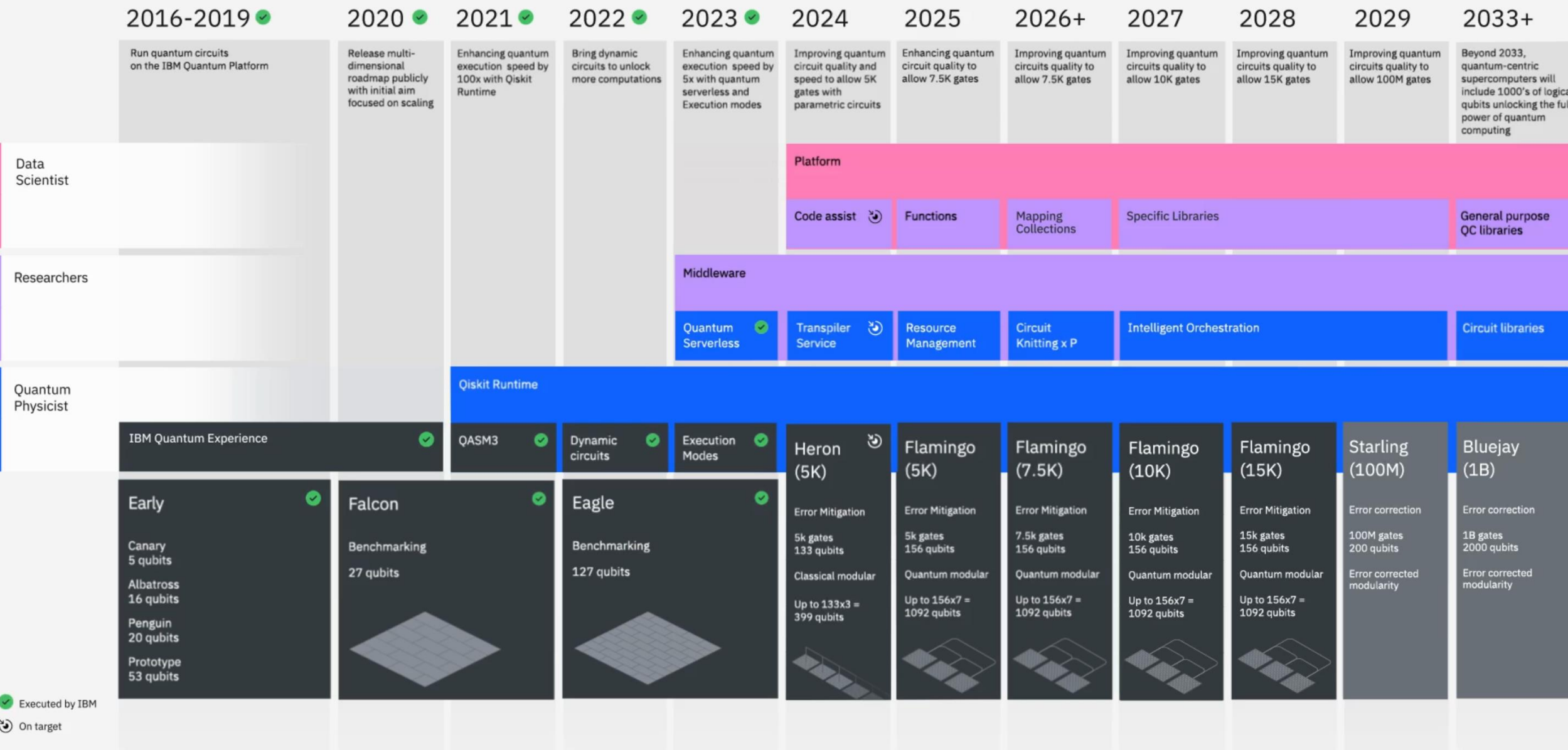


A large, abstract visualization of quantum computing. It features a central bright yellow and orange light source, surrounded by numerous blue, translucent, curved bands that resemble petals or data paths. The background is dark with scattered blue and white dots, suggesting a starry or digital space.

# Quantum computing just might save the planet

May 19, 2022 | Article

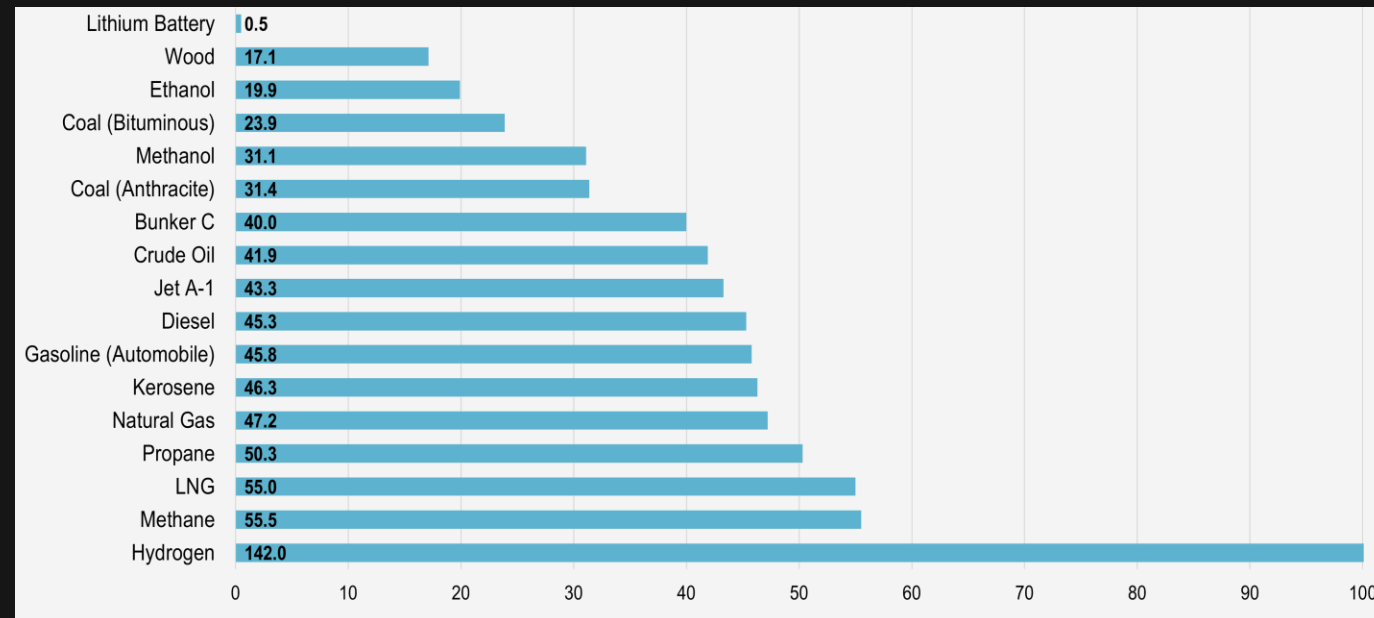
# Development Roadmap



✓ Executed by IBM  
🔄 On target

# Simulating Nature

- Simulating a protein:  $10^{143}$  number of ways that an unfolded protein could potentially fold. This correspond to 475 qubits.
- Batteries today rely on scarce materials
- They are large, heavy and hard to recycle



Chemical Energy Content of some Fuels in MJ/kg

# Simulating Nature

- Batteries today rely on scarce materials
- They are large, heavy and hard to recycle
- Imagine an EV with >35,000 km of range

Lithium-Air:

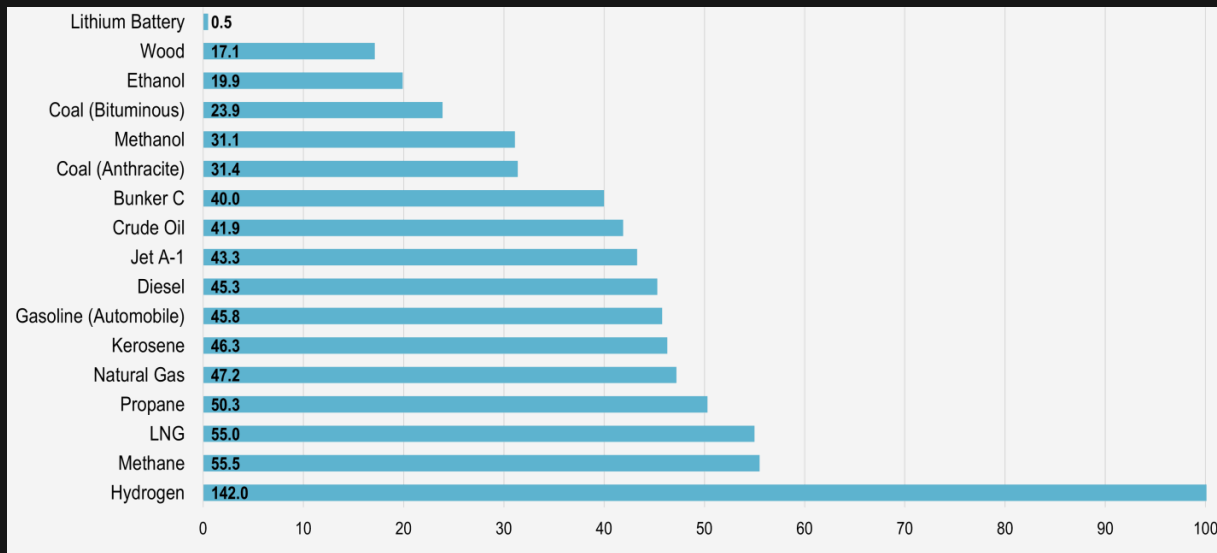
Theoretical max is 11000 Wh/kg

If we could make this, we could have the same capacity @ 6.81 kg

Range =  $11000/156 * 500$  km = 35256 km of range

Does not require rare metals

A lot more sustainably material sourcing



Chemical Energy Content of some Fuels in MJ/kg

# Transportation & Logistics Optimization

Use Case: Quantum computing has the potential to revolutionize transportation and logistics by optimizing complex routing and scheduling problems. Traditional algorithms often struggle with the "traveling salesman problem," which involves finding the most efficient route between multiple destinations. Quantum computers can process these complex calculations exponentially faster, enabling real-time optimization of logistics networks.

Impact: This can lead to significant cost savings, reduced fuel consumption, and improved delivery times. Enhanced logistics efficiency can benefit industries ranging from retail to manufacturing, ensuring goods are delivered faster and more reliably.

Example: ExxonMobil + IBM are modeling maritime inventory routing on quantum devices. By analyzing different strategies for vehicle and inventory routing they're laying the foundation for constructing practical solutions for their operations.

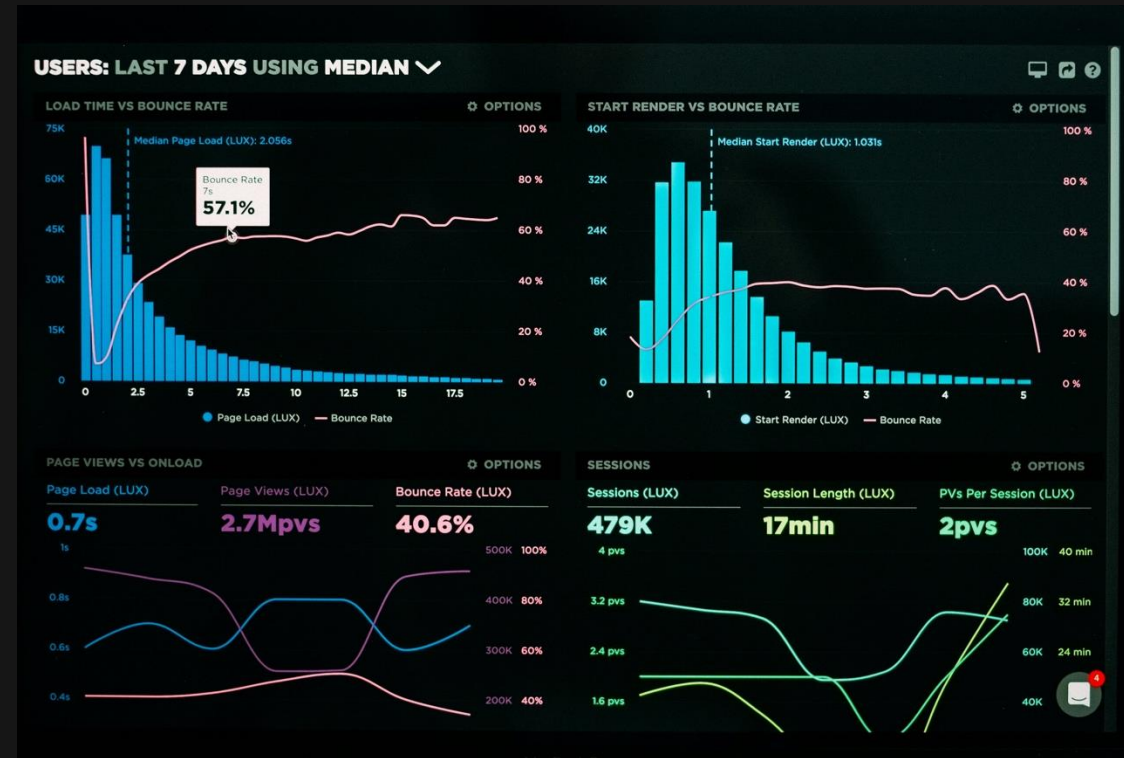


# Financial Modeling

Use Case: Quantum computing can significantly improve financial modeling and risk management by processing vast amounts of data more efficiently than classical computers. This includes optimizing investment portfolios, improving asset pricing models, and enhancing fraud detection systems.

Impact: Financial institutions can achieve better returns on investments, reduce risk exposure, and enhance the security of financial transactions, leading to a more stable and efficient financial system.

Example: IBM & JP Morgan are exploring quantum algorithms to optimize trading strategies and manage risk more effectively.



# Climate Modeling

Use Case: Quantum computing can enhance climate modeling by processing complex simulations of Earth's climate systems more quickly and accurately. This involves analyzing large datasets related to weather patterns, atmospheric conditions, and ocean currents.

Impact: Improved climate models can lead to better predictions and more effective strategies for mitigating the impacts of climate change, helping to safeguard the environment and human life.

Example: The European Organization for Nuclear Research (CERN) is hosting The Open Quantum Institute, investigating quantum computing's potential to improve climate predictions (addressing UN Sustainability Development Goals 13, climate action, among several other goals).



## References:

CERN, <https://home.cern/news/news/computing/open-quantum-institute-launches-its-pilot-phase-cern>

HPC Wire: <https://www.hpcwire.com/off-the-wire/cern-backed-quantum-initiative-aims-to-tackle-global-challenges-through-advanced-computing/>

# Drug Discovery and Development

**Use Case:** Quantum computing has the potential to revolutionize the field of drug discovery by enabling the simulation of molecular structures at an unprecedented level of detail. Traditional computers struggle with the complexity of molecular interactions, but quantum computers can handle these complexities much more efficiently.

**Impact:** This could drastically reduce the time and cost associated with bringing new drugs to market, potentially saving millions of lives and billions of dollars in the pharmaceutical industry.

**Example:** Researchers at IBM and Moderna are already working on using quantum computing to accelerate the discovery of new mRNA treatments for diseases like Cancer.





# The Dark Side of Quantum

*Exponential speedup for some algorithms*

A quantum computer can solve certain problems much **faster**

2048-bit composite integer

```
2519590847565789349402718324004839
8571429282126204032027777137836043
6620207075955562640185258807844069
1829064124951508218929855914917618
4502808489120072844992687392807287
7767359714183472702618963750149718
2469116507761337985909570009733045
9748808428401797429100642458691817
1951187461215151726546322822168699
8754918242243363725908514186546204
3576798423387184774447920739934236
5848238242811981638150106748104516
6037730605620161967625613384414360
3833904414952634432190114657544454
1784240209246165157233507787077498
1712577246796292638635637328991215
4831438167899885040445364023527381
9513786365643921201039712282212072
0357
```

Problem: find prime factors

$$= p \times q$$

Expected computation time

Most powerful computer today  
**millions of years**

Shor's Quantum Algorithm  
**some hours**

“There is a 1 in 7 chance that fundamental public-key crypto will be broken by quantum by 2026, and a 1 in 2 chance of the same by 2031.”

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Dr. Michele Mosca  
Institute of Quantum Computing, University of  
Waterloo

IBM