# Exploring opportunities Gen Ai

*Engagement proposal*

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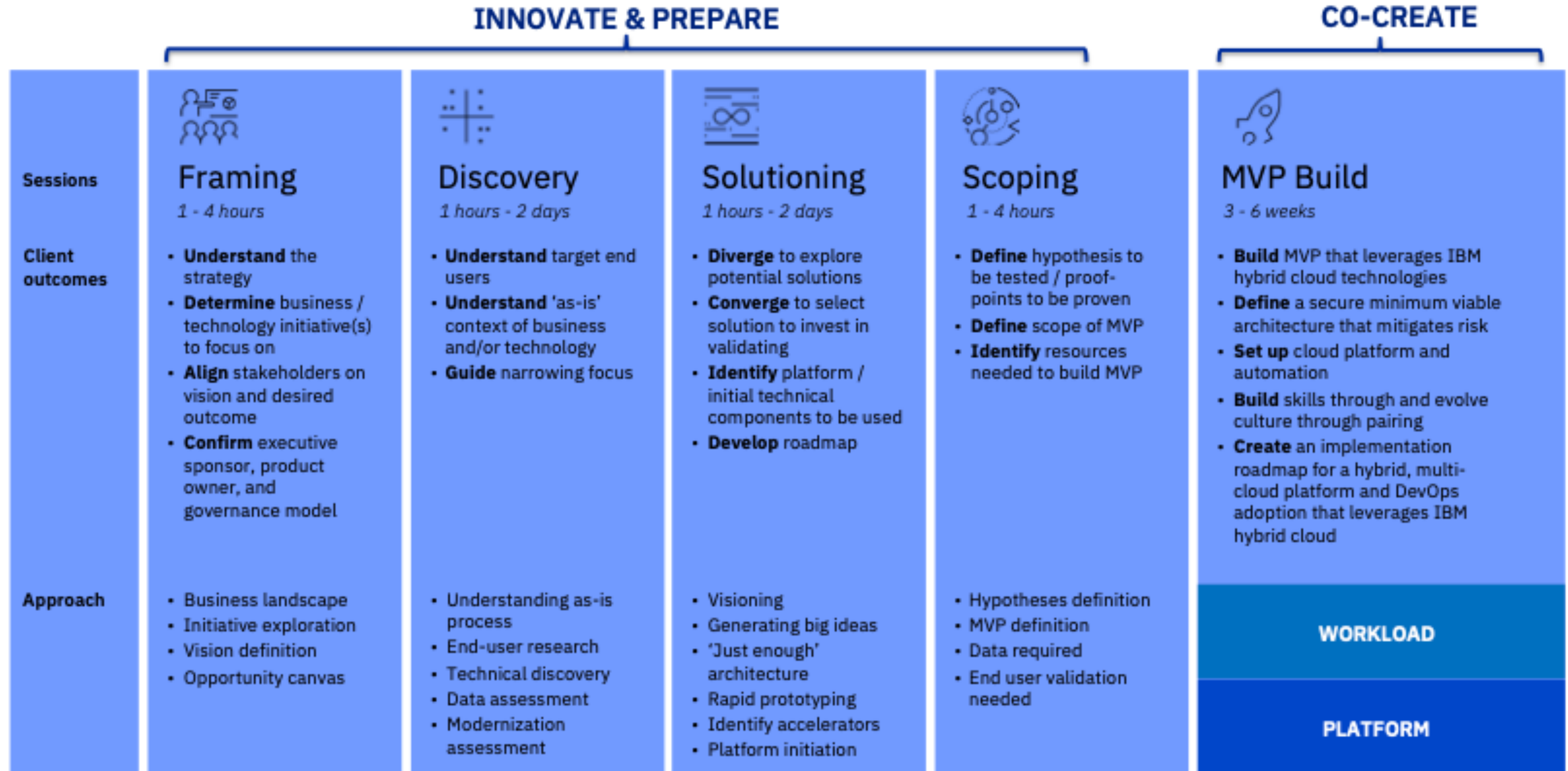*Camilla.kampmann@ibm.com*

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# Our approach

Value engineering is an end-to-end framework for accelerating digital transformation with results recognized across industries.

Bringing together **Agile** and **Enterprise Design Thinking** principles, it aims at setting businesses up for a fast, engaging  innovation journey, through **co-creation** and continuous **iterations**.

# Our approach

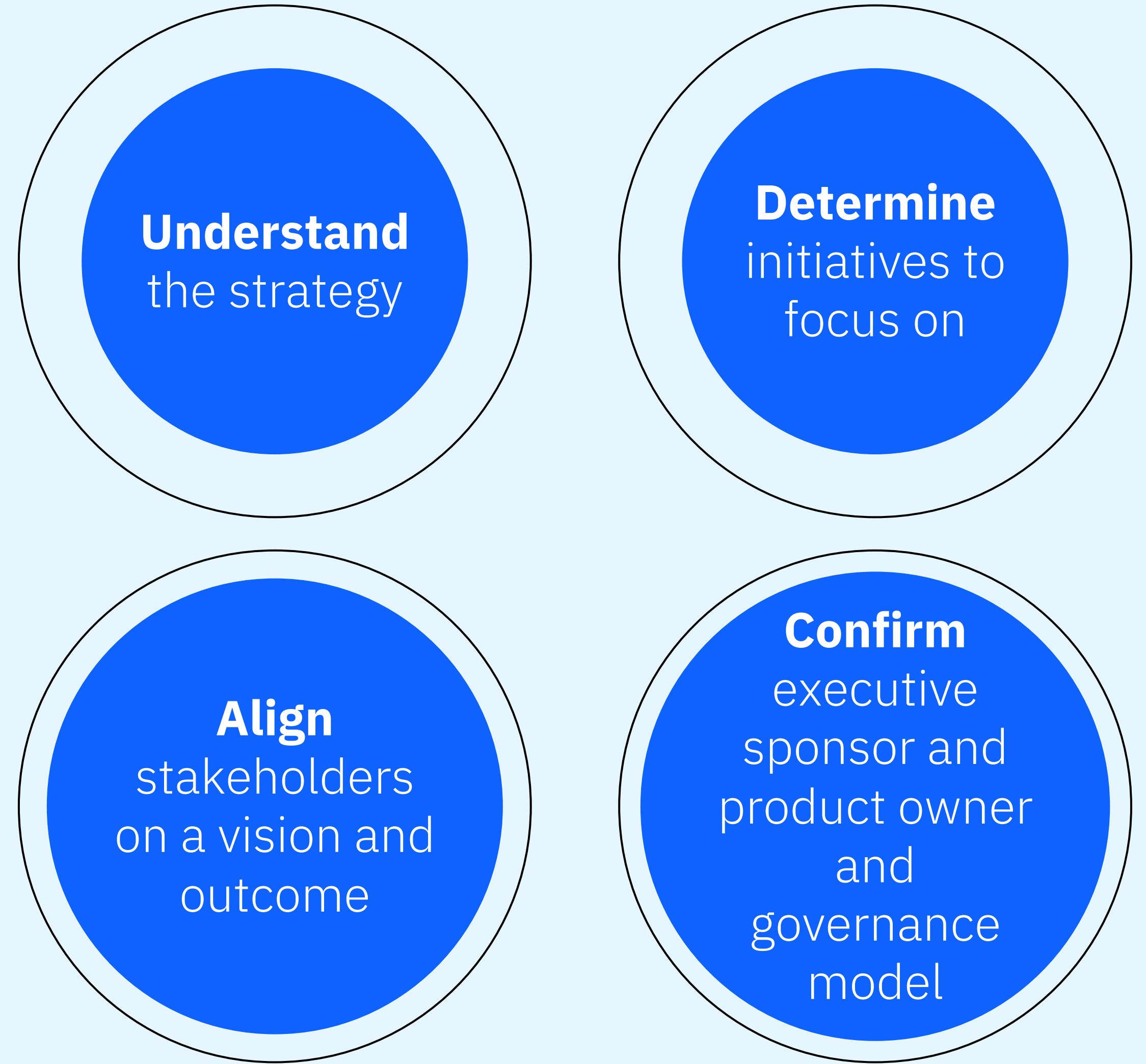| | Framing | Discovery | Solutioning | Scoping | MVP Build |
|---|---|---|---|---|---|
| **Sessions** | *1 - 4 hours* | *1 hours - 2 days* | *1 hours - 2 days* | *1 - 4 hours* | *3 - 6 weeks* |
| **Client outcomes** | • **Understand** the strategy<br>• **Determine** business / technology initiative(s) to focus on<br>• **Align** stakeholders on vision and desired outcome<br>• **Confirm** executive sponsor, product owner, and governance model | • **Understand** target end users<br>• **Understand** 'as-is' context of business and/or technology<br>• **Guide** narrowing focus | • **Diverge** to explore potential solutions<br>• **Converge** to select solution to invest in validating<br>• **Identify** platform / initial technical components to be used<br>• **Develop** roadmap | • **Define** hypothesis to be tested / proof-points to be proven<br>• **Define** scope of MVP<br>• **Identify** resources needed to build MVP | • **Build** MVP that leverages IBM hybrid cloud technologies<br>• **Define** a secure minimum viable architecture that mitigates risk<br>• **Set up** cloud platform and automation<br>• **Build** skills through and evolve culture through pairing<br>• **Create** an implementation roadmap for a hybrid, multi-cloud platform and DevOps adoption that leverages IBM hybrid cloud |
| **Approach** | • Business landscape<br>• Initiative exploration<br>• Vision definition<br>• Opportunity canvas | • Understanding as-is process<br>• End-user research<br>• Technical discovery<br>• Data assessment<br>• Modernization assessment | • Visioning<br>• Generating big ideas<br>• 'Just enough' architecture<br>• Rapid prototyping<br>• Identify accelerators<br>• Platform initiation | • Hypotheses definition<br>• MVP definition<br>• Data required<br>• End user validation needed | **WORKLOAD**<br><br>**PLATFORM** |

IBM Client Engineering

# Framing workshop

We recommend having this first step to sift through and prioritise various use cases/initiatives.

In this first step, we'll use our signature methodology to assess both business viability and technical feasibility of candidate initiatives, and align the team on a strategic roadmap.

**Understand** the strategy

**Determine** initiatives to focus on

**Align** stakeholders on a vision and outcome

**Confirm** executive sponsor and product owner and governance model

**Time: 1-4 hours, in person or remote**

# What we can do together

**Frame the business opportunity.**

We can review, evaluate and prioritise potential AI initiatives, in terms of business value and technological feasibility.

**Build together a vision for a solution**

By engaging collaboratively through our proven workshop methodology, we can outline the shape of a solution to be explored in a pilot.

**Co-create in four weeks**

In this time we put the idea to the test. We´ll design and build a pilot which you will be  hands-on with from day 1. You will work with us and learn about our technology all along, while providing us necessary user feedback to improve the solution iteratively.